



To Feature Photojournalist Linda Solomon

Award-winning photojournalist and author Linda Solomon, who has photographed some of the most famous personalities of our time, is headlining JVS's second annual Trade Secrets fundraiser. During the event, Solomon will share some of her personal experiences and trade secrets she has learned from the fascinating people she has met through her work.

Trade Secrets will be held Thursday, March 18 at 6 p.m. at the Townsend Hotel in Birmingham. The event is chaired by Hadas Bernard, Elaine Fieldman and Gwen Weiner. Co-presenting sponsors are the Fieldman Sims Foundation and Huntington Bank.

Proceeds will support the JVS Women to Work Program which empowers and encourages women who face challenges due to divorce or the death, disability or unemployment of their spouse, who also have obstacles to employment, such as being out of the workforce during child-rearing years, arranging care for their children and often times their elderly parents, and emotional issues due to their perceived lack of experience and value to the workforce.

Former Women to Work participant Barbara Berent, who came to the Women to Work program following a divorce will be honored for becoming a successful business woman in the radio industry. Solomon created a beautiful cuff bracelet which will be presented to Berent in memory of the late Dell Warner, who understood the importance of mentoring women and was a mentor to so many.

Solomon's work has been commissioned by numerous celebrities and are included in the collections of Elizabeth Taylor, Tony Bennett, the late Al Hirschfeld, and many others. Her photography has also been featured in books by noted authors, including Elmore Leonard and Robert James Waller.

Solomon is also a nationally recognized public speaker and author. She has been a featured speaker for numerous

universities and organizations across the country. Of her four books, her most recent, "The Key, Celebrated People Unlock Their Secrets To Life", is based on interviews of 60 who are among the most famous people of our time, including Barbara Walters and Sidney Poitier. The book benefits breast cancer research and many breast cancer survivors reveal the key to hope, courage and strength.

For ticket or sponsorship information, please contact Sharon Snyder, director of development, at (248) 233-4290 or ssnyder@jusdet.org.

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*Photojournalist Linda Solomon,
Trade Secrets Honorary Chair and Keynote Speaker*